



**Procter & Gamble Hygiene  
and Health Care Limited**

Registered Office  
P&G Plaza  
Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
(91-22) 2826 6000 phone  
(91-22) 6693 9696 fax  
www.pg.com

January 29, 2010

Bombay Stock Exchange Limited  
Department of Corporate Services  
Floor 1, Rotunda Building  
Dalal Street  
Mumbai 400 001

Dear Sir,

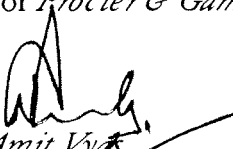
*Sub: Unaudited financial results for 2<sup>nd</sup> quarter – December 31, 2009*

We are pleased to inform you that at a meeting of the Board of Directors of the company held today, the unaudited financial results for the second quarter and six months ended December 31, 2009 was taken on record and approved. A copy of the results in the prescribed format along with a copy of the press release is enclosed herewith.

Kindly take the above on record and acknowledge receipt.

Thank you.

Yours faithfully,  
For *Procter & Gamble Hygiene and Health Care Limited*

  
*Amit Vyas*  
*Company Secretary*



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UNAUDITED RESULTS FOR THE THREE/SIX MONTHS ENDED DECEMBER 31, 2009						
Sr. No.	PARTICULARS	(Rs. in lakhs)				
		(1) Three months Ended Dec 31, 2009 (Unaudited)	(2) Corresponding Three Months Ended Dec 31, 2008 (Unaudited)	(3) Six months Ended Dec 31, 2009 (Unaudited)	(4) Corresponding Six Months Ended Dec 31, 2008 (Unaudited)	(5) Accounting Year Ended June 30, 2009 (Audited)
1.	(a) Sales – Net / Income from Operations	27459	22561	50005	41393	77281
	(b) Other Operating Income – Licence Fee	50	52	83	103	140
2.	<b>Expenditure</b>					
	a. Decrease/(Increase) in stock in trade and Work-in-progress	(133)	(113)	(223)	(346)	(410)
	b. Consumption of raw & packaging materials	7530	6881	15400	12744	23589
	c. Purchase of Finished Goods	1011	11	1222	16	67
	d. Employee cost	1349	1009	2240	2116	3464
	e. Advertising and Sales Promotion expenses	3684	3927	6653	6299	12353
	f. Royalty expenses	1589	1224	2956	2298	4181
	g. Depreciation	459	336	1058	655	1437
	h. Other expenditure	2777	4287	5173	7177	13306
	i. Total expenditure	18266	17562	34479	30959	57987
3.	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	9243	5051	15609	10537	19434
4.	Other Income	557	722	1062	1332	3732
5.	Profit before Interest and Exceptional Items (3+4)	9800	5773	16671	11869	23166
6.	Interest	1	-	1	-	-
7.	Profit after interest but before Exceptional Items (5-6)	9799	5773	16670	11869	23166
8.	Exceptional Items	-	-	-	-	-
9.	Profit (+)/Loss (-) from Ordinary Activities before tax (7+8)	9799	5773	16670	11869	23166
10.	Tax Expense	2347	1063	4070	2244	5281
11.	Net Profit (+)/Loss (-) from Ordinary Activities after tax (9-10)	7452	4710	12600	9625	17885
12.	Extraordinary Items (Net of Tax Expense)	-	-	-	-	-
13.	Net Profit (+) / Loss (-) for the period (11-12)	7452	4710	12600	9625	17885
14.	Paid up Equity Share Capital (Face Value Rs.10 per equity share)	3246	3246	3246	3246	3246
15.	Reserves excluding revaluation reserves as per Balance sheet of previous accounting year					40758
16.	Earnings Per Share (EPS) – Basic and Diluted EPS before extraordinary items for the period (not annualized) and for the previous year (Rs.)	23.0	14.5	38.8	29.7	55.1

Contd.

Sr. No.	PARTICULARS	(1) Three months Ended Dec 31, 2009 (Unaudited)	(2) Corresponding Three Months Ended Dec 31, 2008 (Unaudited)	(3) Six months Ended Dec 31, 2009 (Unaudited)	(4) Corresponding Six Months Ended Dec 31, 2008 (Unaudited)	(5) Accounting Year Ended June 30, 2009 (Audited)
17.	<b>Public shareholding</b>					
	- No. of shares	9530963	10150646	9530963	10150646	10150646
	- Percentage of shareholding	29.36	31.27	29.36	31.27	31.27
18.	<b>Promoters and promoter group shareholder</b>					
	<b>a. Pledged/Encumbered</b>					
	- No. of shares	NIL		NIL		NIL
	- Percentage of shares (as a percentage of the total shareholding of the promoter and promoter group)					
	- Percentage of shares (as a percentage of the total share capital of the Company)					
	<b>b. Non-encumbered</b>					
	- No. of shares	22929773		22929773		22310090
	- Percentage of shares (as a percentage of the total shareholding of the promoter and promoter group)	100		100		100
	- Percentage of shares (as a percentage of the total share capital of the Company)	70.64		70.64		68.73

**Notes:**

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on January 29, 2010.
- Tax Expense comprises of the current tax and deferred tax (previous year/quarter inclusive of fringe benefit tax).
- Information on investor complaints for the quarter ended December 31, 2009 - (Nos) Opening: NIL, New: 82, Disposed: 81, Closing: 1.
- The Malabar Company – a Delaware Corporation, an overseas corporate body (OCB) has merged with Rosemount LLC, a P&G group company with effect from August 20, 2009. As a result, the overall shareholding of The Procter & Gamble Company, USA stands increased from 68.73% to 70.64%.
- The members of the Company at their Annual General Meeting held on October 15, 2009 have approved the payment of dividend for the year ended June 30, 2009 at Rs.22.50 per equity shares (nominal value Rs.10 per equity share) aggregating to Rs. 7304 lakhs and the same has been paid on October 22, 2009.
- The Company operates in a single reportable business segment i.e. Manufacturing and Marketing of Health and Hygiene Products and one reportable Geographical segment i.e within India.
- Previous period's/year's figures have been regrouped/rearranged wherever considered necessary.

Place: Mumbai  
Date : January 29, 2010

For and on behalf of the Board of Directors of  
Procter & Gamble Hygiene and Health Care Limited  
sd.  
Shantanu Khosla  
Managing Director



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## **MEDIA RELEASE**

### **PROCTER & GAMBLE HYGIENE AND HEALTHCARE LTD. ANNOUNCES Q2 RESULTS** **Sales up by 22%; PBT up 70% PAT up by 58%**

**Mumbai, January 29, 2010:** Procter & Gamble Hygiene and Health Care Ltd. ('PGHH'-- BSE Scrip ID 'PNG') today announced its unaudited financial results for the second quarter ended December 31, 2009. The sales of the Company's Health Care and Feminine Hygiene businesses at Rs.274.6 crores grew by 22% (Rs.225.6 crores in the corresponding period last year). Profit Before Tax grew by 70% and Profit After Tax by 58% compared to the corresponding quarter of last year.

Continuing to maintain growth momentum, the Health Care business scaled up by 11% at Rs.138 crores (Rs.124 crores in the corresponding period last year). Growth was predominantly driven by Vicks VapoRub that recorded a 26% growth and reached record high shares.

The Feminine Hygiene business has registered excellent growth with a 34% increase in sales at Rs.136 crores (Rs.101 crores in the corresponding period last year).

**Sharing his perspective on the results, Mr. Shantanu Khosla Managing Director, PGHH said,** "We are pleased that our Company's Health Care and Feminine Hygiene businesses continue on the double-digit growth wave at a solid 22% in the second quarter. This stands testimony to our relentless focus on understanding and meeting the needs of both our consumers and customers. Whisper Choice, Whisper Ultra, Vicks Action 500+, Vicks Inhaler, and Vicks Cough Drops are leading this growth momentum. Going forward, the emphasis will continue on innovative advertising, deeper distribution penetration, strong trade plans and investment in capability building to sustain our growth momentum which we hope to maintain through the rest of this fiscal."

About Procter & Gamble Hygiene and Health Care Ltd.  
Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

**For details contact:**

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