



**Procter & Gamble Hygiene  
and Health Care Limited**  
Registered Office  
P&G Plaza  
Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
(91-22) 2826 6000 phone  
(91-22) 6693 9696 fax  
www.pg.com

November 20, 2009

Bombay Stock Exchange Limited  
Floor 25, P J Towers,  
Dalal Street,  
Mumbai 400001

Dear Sir,

**Ref:** - Your letter no. L/DOSS/ONL/RV/2009-10/42

**Sub:** - Confirmation on news item appearing in "The Economic Times" on November 20, 2009

This is in response to your afore-referred letter seeking our clarification on the news item published in The Economic Times dated November 20, 2009 under the caption "**Bonus share buzz lifts P & G stock**"

**In this regard we wish to clarify that as of now there is no such proposal to issue bonus shares before the Board and that the said news item is purely speculative and false.**

Very truly yours

For *Procter & Gamble Hygiene and Health Care Limited*



Anil Vyas

*Sr. Counsel & Company Secretary*

FROM :

FAX NO. :

Nov. 20 2009 11:13AM P1

Bombay Stock Exchange Limited



The edge is efficiency

Surveillance and Supervision

**By FAX /POST**

**L/DOSS/ONL/RV/2009-10/42**

20 November 09

The Company Secretary (The Compliance Officer)  
**Procter & Gamble Hygiene & Health Care Ltd,**  
P&G Plaza

Cardinal Gracias Road,  
Chakala, Andheri E,  
Mumbai - 400099,  
Maharashtra

Dear Sir /Madam,

**Ref: News item appearing in "Economic Times"**

We enclose herewith a copy of the article published in "Economic Times" on 20-Nov-2009, the contents of which are self-explanatory.

You are requested to submit your substantive and detailed comments on each of the relevant issues, immediately on receipt of this letter. The information is sought by the Exchange under the provisions of the Listing Agreement.

As you are aware, SEBI has been laying lot of importance on the quality of the corporate disclosure and high level of corporate governance on the part of Indian Corporate. It is specifically towards this end that the Exchange constantly endeavors to ensure a high level of compliance. The Exchange as a matter of policy has to verify the accuracy of the information as published. You will appreciate the fact that Exchange has obligatory responsibility to safeguard interests of investors as well as corporate.

This is in line with our continuous attempt to make the companies listed on our premier exchange move towards higher levels of Corporate Governance and Disclosure Standards.

You are requested to fax your reply on 022-2272 3353. (Tel No. 022-22723030/1717)

Yours faithfully,

**Hitesh Desai**  
**Asst. Gen. Manager**  
**Surveillance & Supervision**

**Femi Thettayil**  
**Dy. Manager**  
**Surveillance & Supervision**

Encl.: As above.



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November 20, 2009

National Stock Exchange of India Limited  
Exchange Plaza  
Bandra Kurla Complex  
Bandra(East)  
Mumbai 400051

Dear Sir,

**Ref:** - Your letter no. NSE/CM/Surveillance/R-687

**Sub:** - Confirmation on news item appearing in "The Economic Times" on November 20, 2009

This is in response to your afore-referred letter seeking our clarification on the news item published in The Economic Times dated November 20, 2009 under the caption "**Bonus share buzz lifts P & G stock**"

**In this regard we wish to clarify that as of now there is no such proposal to issue bonus shares before the Board and that the said news item is purely speculative and false.**

Very truly yours

For *Procter & Gamble Hygiene and Health Care Limited*



Amit Vyas

*Sr. Counsel & Company Secretary*



**NATIONAL STOCK EXCHANGE  
OF INDIA LIMITED**

**NIFTY 50**

Stock of the nation

Ref. No.: NSE/CM/Surveillance/R-687

November 20, 2009

Ashok Chhabra  
Compliance Officer  
Procter & Gamble Hygiene and Health Care Limited  
P&G Plaza,  
Cardinal Gracias Road,  
Andheri (East)  
Mumbai - 400099

Dear Sir,

Sub: Confirmation/Information on published news

The Economic Times has reports on November 20, 2009 that the company may issue bonus shares.

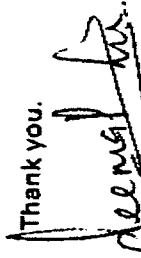
It is incumbent upon the Exchanges in such situations to attempt to verify the accuracy or otherwise of the information reported and to disseminate to the market place the clarification /information furnished by the company.

As per clause 36 of the Listing Agreement, all listed companies are required to intimate to the Exchanges all the events, information etc. that have bearing on the operation/ performance of the company which include all price sensitive information, etc. In addition, all listed companies are also required to furnish to the Exchanges on request, such information concerning the company as may be reasonably required.

You are therefore advised to provide clarification/confirmation in respect of the above news item to the Exchange before 2.00 pm on our fax number: 022-26598322. For any further clarification, please contact on 022-26598129 or 022-26598166.

We are looking forward to receiving your fax per return.

Thank you.

  
Yours faithfully,

Seema Nayak  
Asst. Manager